



Pilates
Challenge

Dear Pilates Challenge Clients:

We write with important and exciting news. Over the course of five years, thanks to your support and enthusiasm, Pilates Challenge has grown to become a recognized and respected home to the best instructors in the business, providing the finest Pilates training for a wonderful cadre of clients. Our growth has led us to look for ways to enhance and build this service while maintaining the tenor and spirit of the studio, and we are thrilled to let you know about a new transition.

Effective March 4, Pilates Challenge's Upper East Side studio will become part of the widely respected Real Pilates brand, under the astute guidance and leadership of the incomparable classical Pilates powerhouse Alycea Ungaro.

We believe we have found the perfect fit for the team and our treasured clients. Alycea is internationally known as a gifted and inspiring instructor of instructors. She is a passionate champion of the classical method and also is a licensed physical therapist. Alycea and Real Pilates have successfully developed two thriving studios, a wonderful brand, important teacher training programs, books and videos, and proprietary methods. Alycea shares the spirit upon which Pilates Challenge has been built, and she respects the immense talent that exists within our operation and the dedication of our fantastic clientele. It therefore is with enthusiasm and ultimate confidence that we are transferring the team, the operation of the studio, and you, our clients, into her incredibly capable hands.

Alycea and Real Pilates will be reaching out with information about the transition, which we anticipate will be seamless, with familiar faces, instructors, packages, and schedules remaining. Please be assured that all existing packages and currently scheduled sessions are being honored. Pilates Challenge, happily, will be continuing with other endeavors in the Pilates community, part of which will be overseen by our co-founder, Ernesto Reynoso, in Ensenada, Mexico.

And it's not goodbye at all, because we will see you at Real Pilates, working out, teaching, coordinating schedules, and continuing to revel in the progress experienced by the fantastic clients who have made Pilates Challenge a success.

With endless gratitude and deepest thanks for your support,

The Pilates Challenge Team

